

Bitcoin

the BEST asset on the planet

PPT #1

Alan B presentation for SacTown Bitcoiners

Agenda

- What type of “investor” are you?
- What sets Bitcoin apart from other investment options?
- Having a Global perspective; not just a privileged American perspective
- Bitcoin World vs. Current World

What Type of “investor” are you?

There are 5 main types of investors:

- Speculators – aka: gamblers; “win the lottery” mentality; “put it all on red” (roulette wheel), penny stocks
- Traders – “buy low and sell high”; day traders; arbitrage (pocket the spread), puts/calls
- Investors – grow wealth; longer time horizon; dividend stocks; solid growth stocks; beat inflation risk
- Savers – protect wealth; w hard assets (Gold, silver, properties, T-Bills); mitigate inflation risk
- Hybrid Investor/Saver – *grow & protect* wealth (Cold storage bitcoin, STRC, IBIT, FBTC, MSBT, MSTR)

If any of you are like to me, you most likely have been more than one of these investor types at one time in your life. I have been ALL of these types at the same time! There is no judgement here at all. The key is for you and me to understand is that the riskiest buckets are at the top (spec/traders) and the safest buckets are at the bottom (invest/savers). The focus for ALL of us is to keep these 5 “buckets” in a structure. An example portfolio might be: “Hybrid” bucket (50%); “Investor” bucket (30%); “Savers” bucket (15%); and “Trader/Speculator” bucket (5%).

Your risk tolerance and your percentage allocation in each bucket is your choice. Just understand the risks YOU are taking w your hard-earned money. **Math talks; emotions lose!**

What sets Bitcoin apart from other investment options?

- Bitcoin is NOT just another American “investment” option
- Bitcoin is accessible and designed for every human being around the Globe
- Bitcoin could care less about your race, skin color, religion, political affiliation, gender, geographical location, wealth status, language spoken, sexual orientation, or Country of Origin
 - Don't have a bank account? Bitcoin doesn't care
 - Need to flee a hostile Country? Bitcoin is portable and moves with you
 - Single Mom w 2 kids in Zimbabwe w no way to save? Bitcoin provides her a path to saving
 - Want to send money to your cousin on a Sunday? Bitcoin is open 24/7/365
 - Family of 4 in Argentina watching a 51% annual inflation rate decimate their life-long savings? Bitcoin is their refuge

Bitcoin is THE answer!

Having a Global perspective; not just a privileged American perspective

- There are 330 Million people in the USA compared to the 8 Billion people on the planet, so the odds of those of us in this room being born as an American are 1 in 24 (that is YOUR privilege and MY privilege)
- I challenge each of you to spend “a day in the life” of various people and ask your self “how do I protect my money” AND “how do I project my energy into the future” w all the craziness going on in this World?

Examples:

- Be a Teacher for a day; then a Billionaire the next day; then a Maid the day after that
- Be a Middle Class American (white collar and blue collar) for one day; then pretend you are a Banker for 24 hours
- Walk in the shoes of a Single Parent working two jobs that has 3 kids...for one 24-hour period
- Feel the anxiety & fear of a person in a war-torn Country w very limited options; just for 1 day

Bitcoin allows them to SURVIVE; then, gradually...Bitcoin helps them THRIVE!

A Bitcoin World vs. our Current World

Bitcoin World (aka: Hard money system)

- New Starship
- Decentralized / Global Node Network / Miners
- A Global Currency
- A Regional Currency
- Math Based
- Limited Supply (only 21 Million Bitcoin)
- Game Changer
- New Technology/Digital Value Exchange
- Fast & Efficient
- Deflationary
- Global access for the poorest people to SAVE in an asset
- Environmentally Friendly / Flare gas / Stranded Energy
- **Freedom for ALL**

Current World (aka: Fiat money system)

- Old, dying Starship
- Centralized / BIS / Federal Reserve
- \$USD / World renowned/the cleanest of the dirty shirts
- Euro, Yen, Yuan, Franc, Dinar, Rand, all other currencies
- Trust/Brand Based (i.e. US Govt/JP Morgan)
- Unlimited printing of Fiat currency
- Status Quo
- Old Paper Money/Swift system
- Slow & Inefficient
- Inflationary
- The rich get richer; the poor get poorer
- Wasteful and inefficient
- **Freedom for the ELITE**