

# Bitcoin: Why Bitcoin, Portfolio Strategy, & The Future of Sound Money

A Framework for viewing Bitcoin

Alan B presentation for SacTown Bitcoiners

# Section 1

What are you looking for in Bitcoin?

# What were you looking for from Bitcoin when you started?

Everyone comes to Bitcoin for a different reason(s):

- Quick return on investment (a trade)
- A way to store your money (so that it doesn't melt...and your money actually grows too)
- To save for your first house
- Learn more about a new technology
- Speed up your retirement timeline
- Because my crazy friend won't stop bugging me until I buy some
- Pass bitcoin down to your children and/or grandchildren
- Find a "More-Free" lifestyle w less anxiety

Why you started in bitcoin can evolve overtime. Let's explore where we are at TODAY

# What are you looking for from Bitcoin today?

Where am I now in my Bitcoin journey? Where are you now in your Bitcoin journey?

No doubt your reason(s) for Bitcoin have evolved over the past months / years; where are you now?

Do you want to:

- Help educate others about Bitcoin?
- Grow your current bitcoin stack?
- Focus on self-custody of your bitcoin?
- Tinker w mining bitcoin?
- Add bitcoin proxies to your fiat investments?
- Determine your total portfolio exposure to bitcoin?
- Grow your %age allocation to bitcoin (both current %age and desired/future %age)

Let's look at a few allocation scenarios in the next section

# Section 2

What Bitcoin Allocation is right for YOU in your Portfolio?

# Portfolio Allocation Framework

How much do you want to allocate into Bitcoin? There is no RIGHT answer...that is YOUR decision

- Conservative: 5-10% allocation
- Moderate: 15-25% allocation
- High conviction: 30-45% allocation
- Maxie conviction: 50-65% allocation
- Ultra Maxie conviction: 70-80% allocation

Most people will start with a conservative or moderate allocation

Over time many people allocate a greater percentage over into Bitcoin

Your own conviction is all that should drive your allocation percentage; no one else!

# Traditional Investments (before bitcoin example)

Remember the old 60% Stocks/40% Bonds portfolio recommendation? Can we all agree that's DEAD?

Before bitcoin a typical allocation (without bonds) might look like:

- S&P 500: 30%
- NASDAQ: 30%
- Intl Stocks: 30%
- Gold/Silver: 10%

Total: 100%

# Long-Term Hold Strategy

- Can you HOLD bitcoin when it hits \$250k? \$500k? \$1M per bitcoin?

- Have you visualized having 3 different “buckets” of bitcoin yet?

Forever bucket: Never selling; gets handed down to family and/or foundations

Spend bucket: to live off (pay bills) or travel or buy a car or buy a house

Sell bucket: to buy a DIFFERENT/WEAKER asset ( i.e. take money off the table / rebalance)

\*\*\*beware of the Sell bucket; is fear or emotions driving your sell thoughts/actions?\*\*\*

You know yourself better than most...what can YOU live with? What can you stomach?

Best that we think about these areas NOW; before the \$USD price of bitcoin goes way up

PLAN now; or you will REACT later

# Section 3

Why Gold is a Hedge, But Bitcoin is the Future

# Market Size & Generational Shift

- Gold market cap: ~\$30 trillion
- Bitcoin market cap: ~\$1.5 trillion
- Gold's market cap is currently 20 times larger than Bitcoin's market cap (May 2026)
- Massive room for convergence of gold holders to shift into the Bitcoin Protocol

Younger investors, in general, default to bitcoin over gold

Older investors, in general, default to gold over bitcoin

Neither investor is right or wrong; they simply come from different times and perspectives

Bitcoin turned 17 years old in 2026 (The Bitcoin Protocol began on Jan 3<sup>rd</sup>, 2009)

# Gold: The Traditional Store of Value

- 5,000 years of proven value storage
- Physical scarcity and a crisis hedge asset
- Central bank reserves and jewelry demand
- Respect gold's historical role — but recognize gold's limitations

# Gold's Limitations in Modern World

- Storage costs and security requirements
- Assay and verification challenges
- Poor divisibility and portability
- Confiscation risk (Executive Order 6102, in the year 1933)

# Bitcoin Solves Every Gold Limitation

- Instantly verifiable on the blockchain
- Infinitely divisible (down to the Satoshi level)
  - At \$100,000 USD per bitcoin; it takes 10 Satoshi's to = 1 penny
- Teleportable across borders instantly
- Seizure-resistant with proper custody

# The Future of Sound Money

- Gold hedges to the past (takes us all backwards in time)  
: backwards is not a direction that technology takes
- Bitcoin is the savings technology of the future (takes us all forward in time)  
: forward is where logic, history, and technology has always taken civilizations
- Is it ok to hold both Gold and Bitcoin?  
: absolutely, this is YOUR journey...stay open minded and allocate to YOUR convictions

Both gold and bitcoin can & will coexist, but forward trajectory favors Bitcoin

**What is the future of digital sound money...It's BITCOIN!!!**